

## Niagara Health Foundation Launches its 2022 Celebration of Lights Campaign with Tree Lighting Ceremonies across Niagara

**November 10, 2022** – Niagara Health Foundation is excited to launch its annual ***Celebration of Lights*** holiday campaign. The annual campaign directly supports Niagara Health’s five hospital sites; funding urgently needed equipment that is essential for the treatment, diagnosis and recovery of our patients and residents in Niagara. Community members are encouraged to **“Celebrate Recovery, Support Healing or Honour Someone Special”** this holiday season by making a donation on behalf of a loved one. All ***Celebration of Lights*** donations of \$50 or greater will have a “Holiday Bulb” on display at a Niagara Health site of the donors' choosing.

Niagara Health Foundation has once again partnered with the City of Niagara Falls, City of St. Catharines, City of Welland and Niagara Region to launch the annual campaign with tree lighting ceremonies.

Community members are encouraged to join in the ceremonies at the tree lightings in-person or view ceremony highlights on the Niagara Health Foundation [Facebook Page \(@NiagaraHealthFD\)](#). The dates of the Tree Lighting ceremonies are as follows:

- Niagara Falls: Saturday, November 12 at 5:45 PM
- St. Catharines: Friday, November 18 at 5:00 PM
- Welland: Saturday, November 26 at 6:00 PM
- Niagara Region: Thursday, December 8 at 4:45 PM

The Niagara Health Foundation has also once again partnered with Alectra Inc. Donations made to the ***Celebration of Lights*** holiday campaign will be matched dollar for dollar up to \$10,000 by Alectra Inc. between November 29, 2022 and December 5, 2022.

Since 2014, community donations to the ***Celebration of Lights*** campaign have raised more than \$1,150,000. Donations to the **2022 *Celebration of Lights*** campaign can be made online at [www.lightsforhealth.com](http://www.lightsforhealth.com) or by calling 905-323-FUND(3863).

### About Niagara Health Foundation

To learn more about the Niagara Health Foundation and its mission to support Niagara’s Hospitals with vitally needed patient-care equipment, please visit [www.NiagaraHealthFoundation.com](http://www.NiagaraHealthFoundation.com)

***Quotes on page 2***

**Quotes:**

"The holidays are a special time for all of us to get together with family and loved ones. For those special people that I can't be with this year, I'll honour them with a bulb in the Celebration of Lights campaign at Niagara Health Foundation. We are very thankful to be able to share this holiday campaign with the Niagara Community and to have the support of the Municipalities, the Region and our presenting sponsor, Alectra Inc. I invite you to share in the holiday spirit with me this year by honouring someone special to you with a donation to our Celebrations of Lights Campaign."

**- Andrea Scott, President & CEO of Niagara Health Foundation**

"We are so incredibly privileged and honoured to have the support of the community around us. The generosity of Niagara residents makes a big difference in the lives of the patients and families we care for at Niagara Health. Thank you to everyone who supports the Celebration of Lights campaign and helps us provide high-quality care for our community."

**- Lynn Guerriero, President and Chief Executive Officer of Niagara Health**

"Over the past five years, Alectra has proudly supported the Celebration of Lights campaign, which fundraises for patient care equipment needed by Niagara Health. This year's celebration pays tribute to frontline workers who dedicate their time to keeping our homes, hospitals and workplaces safe. In honour of their selfless contributions to the community, Alectra will match up to \$10,000 in donations to the campaign."

**- Brian Bentz, President and CEO, Alectra Inc.**

"It's the most wonderful time of the year—and the most wonderful time to give! Thank you to the Niagara Health Foundation for their work all year long to raise funds to support our health system. Come and join us as we light the tree and kick off a new year of giving!"

**- Mayor Jim Diodati, Niagara Falls**

"The City of St. Catharines is excited to partner with the Niagara Health Foundation to once again light up the tree at City Hall with the Celebration of Lights. This not only signifies the start of the holiday season, but also recognizes the incredible work by all of the professionals at Niagara Health. I am honoured to be part of the tradition and help flip the switch to help launch the campaign. I encourage the community to consider making a donation on behalf of a loved one, not only helping light a bulb for the holiday campaign, but also supporting healthcare excellence here in Niagara."

**- Mayor-Elect Matt Siscoe, St. Catharines**

"We are excited to partner with the Niagara Health Foundation in launching this year's Celebration of Lights fundraising campaign in support of Niagara Health. Thank you to the Niagara Health Foundation and all the generous donors. Your donations support purchasing critically needed equipment for the treatment and care of those in need in our community and the entire Niagara Region. To all the Niagara Health frontline healthcare workers, I would like to express my deepest gratitude for your dedication. You are crucial in keeping us all safe, especially during these challenging times."

**- Mayor Frank Campion, Welland**

"On behalf of Regional Council, I am pleased to be taking part in the annual Celebration of Lights Campaign in support of the Niagara Health Foundation. As we all know, the work done by the Niagara Health Foundation provides critical funding for the equipment, programs and projects that Niagara's residents rely on in their times of need. This year, I encourage residents to not only participate in the lighting ceremony virtually, but also to consider supporting the Celebration of Lights Campaign should they have the means to do so."

**- Chair Jim Bradley, Niagara Region**