

# MOTOWN HITS GALA

niagarahealth  
— foundation

02/23/2019



Gifts of  
Extraordinary Care

# SPONSORSHIP PACKAGE



# EVENING AT A GLANCE

With its timeless upbeat rhythms, playful arrangements and songs of love, friendship and empowerment, Motown and the 60's defined a generation and has shaped the pop culture landscape to this day.

The music was different, the harmonies were instant classics and the influence many of these iconic artists had can still be felt and heard in today's music. With names such as Michael Jackson, Marvin Gaye, Stevie Wonder, The Supremes, Diana Ross and the Temptations, it is obvious why the era of Motown still resonates with music lovers around the world.

Join us at Niagara Health Foundation's Motown Hits Gala on February 23, 2019 and be swept back to a time of vinyl records, heart-melting love songs and the era that defined how to dress "cool," paired with indulgent food, wine and celebration.

**Saturday, February 23, 2019**  
Cocktail Reception: 5:30pm  
Silent Auction: 5:30pm  
Dinner: 7:00pm

**Sheraton on the Falls**  
5875 Falls Avenue  
Niagara Falls, ON



# IMPACT OF YOUR SPONSORSHIP

The Niagara Health Foundation Motown Hits Gala provides an important opportunity for your organization to impact the health and well-being of residents across the Niagara Region. Your sponsorship of this event will allow health care professionals and staff to continue to offer patients and families extraordinary care across all Niagara Health Sites.

Your support of the 2019 Motown Hits Gala will support our *Gifts of Extraordinary Care* fund, which supports the purchase of urgent equipment needs across Niagara Health. Your support of this fund will help replace Defibrillators across all sites, fund specialized Patient Beds, and other patient care equipment.

Day in, day out, support like yours makes a difference, not only by ensuring that vital equipment is in place when needed but also by supporting patients with the knowledge that, as a community, you are here for them.



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# SPONSORSHIP AT A GLANCE

	Diamond Record \$10,000	Platinum Record \$5,000	Gold Record (Corp. Table) \$3,500
Number of Complimentary Tickets	10	10	10
Number of Valet Parking Passes	5		
Preferred Seating Location	●		
Emcee Recognition	Acknowledgement		
Ads in Niagara's 3 Daily Newspapers	Medium Logo	Small Logo	
Social Media Outreach	●	●	
Evening Program	Full Pg Ad	Half Pg Ad	Medium Logo
Multimedia Screen Recognition	Logo Med. Rotation	Logo Low Rotation	Listing
Thank You Ad	Medium Logo	Small Logo	Listing
Gala Website	Large Logo & Link	Medium Logo	Listing





# NIAGARA HEALTH FOUNDATION

Niagara Health Foundation fundraises exclusively for Niagara Health and brings people across the region together for a single purpose – to help our local hospitals and their healthcare teams deliver the best possible healthcare, right here in Niagara.

Proudly fundraising in support of all sites, Niagara Health Foundation helps fund extraordinary healthcare for residents in all Niagara communities at their local hospitals. The charitable gifts received from individuals, groups and corporations go directly towards ensuring we have the healthcare we need today and defining the future of healthcare in the region.

The need for Niagara Health to fundraise is driven by the fact that though the provincial government funds hospital operations, it is expected that the communities will fund essential equipment needs. That means keeping the equipment used within our hospitals up-to-date requires donations from the community.

Niagara Health Foundation offers donors an opportunity to channel their philanthropy in a way that affects the well-being of virtually everyone who calls Niagara home.

To learn more about how your sponsorship of the 2019 Motown Gala could support a healthier Niagara, please contact:

**Chris Green**

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